



## *Safe-Driving Activist Award*



Dear Suffolk County High School Principal,

Preventable motor vehicle crashes caused by teen drivers are the leading cause of death for teens in America today. Tragically, nearly 6,000 young people die in car crashes annually, and another 300,000 teens are injured in car crashes each year. Here on Long Island, we have experienced our fair share of tragedy. **There are nearly 10,000 teen-related crashes a year in Nassau and Suffolk counties and, from 2002-2006, there were 117 Long Island teens killed in crashes.**

Allstate Insurance Company has taken an important and much-needed stand on this epidemic by actively seeking ways to raise awareness on the importance of responsible and safe driving among teens. As such, the Suffolk County Principals Association has been the recipient of a \$5,000 grant award from Allstate to honor **five** Suffolk County high school student activists (one per SCHSPA zone) who have demonstrated leadership and commitment on this issue.

We believe there are many students in our County who are working to raise awareness among their peers about safe and smart driving—specifically students who are involved in SADD, student government, or community service organizations. Please review the criteria below, use the attached nomination form to sponsor a student, and have that student complete the application (also attached).

The following criteria that will be considered in selecting our Allstate Safe Driving Activist Award recipients:

- Individual has demonstrated superior advocacy in delivering messages and creating opportunities that help to raise awareness on the importance of responsible driving among teens
- Individual is a comfortable and confident student leader who has taken a visible stand to promote safe-driving themes and events
- Individual is regarded as a student activist in the area of responsible decision-making and safe driving
- Individual has led/helped to lead a student-driven awareness event/program to promote safe driving
- Individual must be a Senior who is in good standing

We plan on honoring these five students at our fourth annual SCHSPA Luncheon on April 25<sup>th</sup> at the Bourne Mansion in Oakdale. In order to ensure there is time for our panel to review all applications, please submit your nomination by **January 31, 2012.** You will be notified if your student leader has been selected to receive the Safe Driving Activist Award. Thank you for your participation in this program and for creating an environment in your school where our student leaders can take a stand on this very important issue.

Sincerely,

Mr. Ed Casswell,  
Principal, Center Moriches High School  
President, SCHSPA

Ms. Kelly Costanza  
Senior Manager, Corporate Relations  
Allstate Insurance Company



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## **School Sponsor Contact Information**

First, Last Name, Grade of Student Activist:

First , Last Name, Title of School Sponsor (teacher, principal, guidance counselor):

School Sponsor Phone Number (with area code): (    )

School Sponsor Email Address:

School PR Contact (name, phone, email):

## **School Sponsor Recommendation**

In an attached letter of recommendation or in the space provided below, please explain why this student should be awarded the \$1000 grant for his/efforts as a Safe Teen Driving Activist. Please provide details as to how this student has demonstrated leadership in raising awareness among his/her peers in the area of safe teen driving and please use adjectives to describe the character of this individual.

